



agriculture, rural development,  
land & environmental affairs

MPUMALANGA PROVINCE  
REPUBLIC OF SOUTH AFRICA

Samora Machel Building, No. 7 Government Boulevard, Riverside Park, Extension 2, Mbombela, 1200,  
Mpumalanga Province, Private Bag X 11219, 1200  
Tel: +27 (013) 766 6067/8, Fax: +27 (013) 766 8295, Int. Tel: +27 (13) 766 6067/8, Int. Fax: +27 (13) 766 8295

Litiko Letekulima, Kutfutukiswa  
Kwetindzawo Tasemakhaya, Temhlaba  
Netesimondzawo

Departement van Landbou,  
Landelike Ontwikkeling,  
Grond en Ongewing Sake

umNyango weZelimo  
UkuThuthukiswa kweeNdawo zemaKhaya,  
iNarha neeNdaba zeBhoduluko

---

## MEDIA STATEMENT

**For Immediate Release**  
**Attention: All Media Houses**  
**Date: 07 April 2025**

### **DARDLEA CALLS FOR MARKET AGENTS TO SERVE AT MPUMALANGA INTERNATIONAL FOODMARKET**

---

The Mpumalanga Department of Agriculture, Rural Development, Land and Environmental Affairs is gearing towards the operational phase of the Mpumalanga International FoodMarket (MIF) in Mbombela, with a soft launch scheduled to take place in June this year. This will be followed by a complete launch of the fully-fledged operational phase to the general public in August 2025.

While set to be South Africa's first large scale Food Market, the MIF will adopt the Commission Agents trading model used by other national fresh produce markets. This means that sales at the Food Market will occur through intermediaries, commonly known as Fresh produce Market Agents. They will be responsible for selling the produce on behalf of farmers, serving as aggregators and intermediaries of fresh produce. These agents, through the MIF, will assist local producers and ensuring that their products are available at a convenient place and time, in their requested quantities and quality, at fair prices.

"It is against this background that the Department, working collaboratively with the Operator at the MIF, is calling on enterprises that are interested in serving as Market Agents at the MIF to submit their bid proposals so that they receive training to become accredited agents to trade in fresh produce at the Mpumalanga International FoodMarket. We believe that this is part of our efforts to drive the sector towards diversity, inclusivity and equitability. Bid documents are accessible and can be downloaded from <https://www.mif.market> website, and the closing date for submission is 25 April 2025, while a briefing will be held in Mbombela on April 10 and 11 respectively. Interested parties can follow our social media platforms for full details", said Department's Head of Department, Mr. Cain Chunda.

**-ENDS-**

**Issued by the Mpumalanga Department of Agriculture, Rural Development, Land and Environmental Affairs**

---

**Media Enquiries please contact: Ms Zanele Shabangu (Head: Communication Services)  
on 013 766 6133 / 072 089 9556**

